



CONNECT
BRAND GUIDELINES

OpenAIRE LOGOTYPE VERSION



OpenAIRE SHORT VERSION



LOGO BASE COLORS



HEX : 222080

RGB : 34, 32, 128

CMYK : 100, 100, 17, 6

HEX : 4687E6

RGB : 70, 135, 230

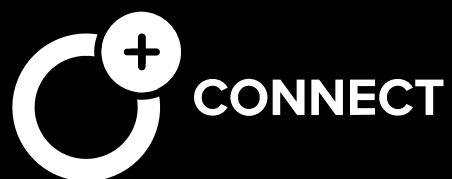
CMYK : 70, 44, 0, 0

HEX : F9AE1A

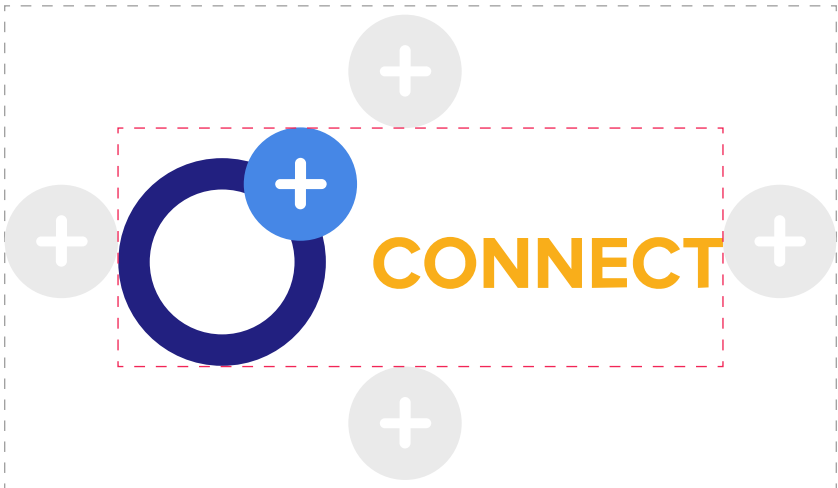
RGB : 249, 174, 26

CMYK : 1, 35, 100, 0

LOGO BLACK & WHITE



EXCLUSION ZONE



LOGO DO



LOGO DONT



Don't stretch or condense



Don't recolor the logo



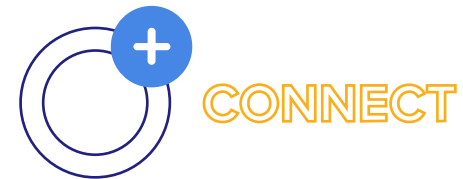
Don't change the placement of elements



Don't alter the typeface



Don't use a busy background



Don't use outline or stroke